

Rafting season on Štrbské pleso to commence soon

DEMÄNOVSKÁ DOLINA (June 9, 2011) – In a few days it will be possible to raft on Štrbské pleso. The lake Štrbské pleso is the most famous and the most visited lake in the Tatras. Michal Sýkora, the mayor of Štrba municipality, will symbolically open the new rafting season on Thursday June 16, 2011.

Rafting on Štrbské pleso in the altitude of 1350 meters is one of the most famous attractions in the High Tatras. The history of rafting dates back to 1890s. This upcoming season, start in on June 15, 2011 will be the fourth in its modern history. At the disposal of the visitors there will be stylish wood rafts (11 wood punts and one canoe).

Michal Sýkora, the mayor of Štrba municipality, will symbolically open the new season on the lake. The opening programme will be enriched by the children's folk group Štrbianček and the waterman of Štrbské pleso will also arrive...

OFFICIAL OPENING OF ŠTRBSKÉ PLESO

Venue: directly on the boarding pier - Štrbské pleso

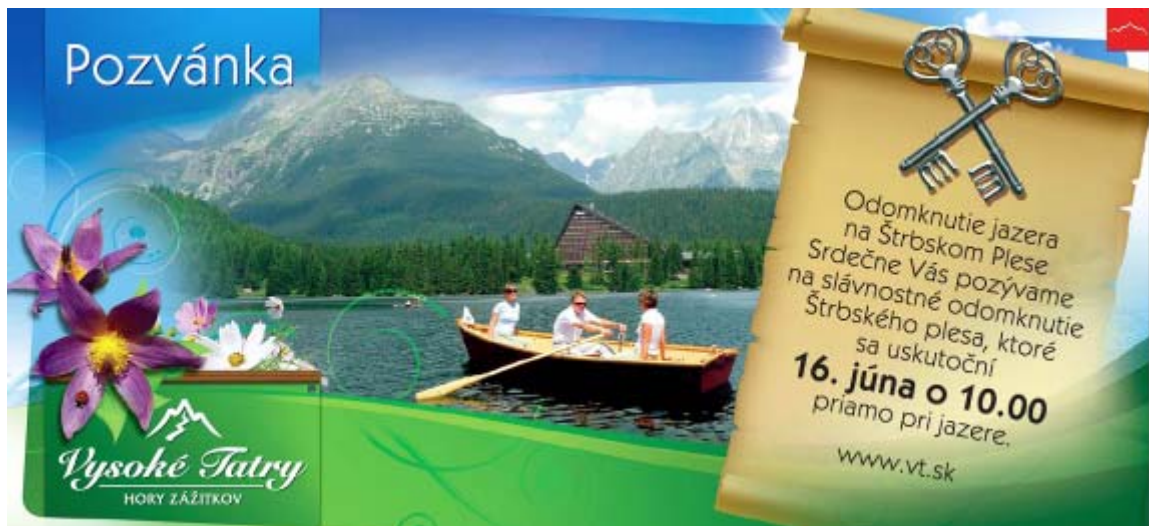
Date: Thursday June 16, 2011 - 10,00 hod.

Rafting on Štrbské pleso during the opening of the season for free has already become a tradition

The acces to the relax zone „Love lakes“ will be allowed

The „Love lakes“ will be opened to the public as a beautiful relax zone at 11 a.m. The zone has been reconstructed, what will be appreciated especially by all visitors of Štrbské pleso municipality when looking at beautiful Tatras' nature and majestic peaks.

The season in the High Tatras is already in the full swing. However, extraordinary opening of the touristic season is planned for the beginning of the summer holidays. **AERO MOTO weekend** (June 25-26, 2011), the show full of adrenalin and entertainment, is prepared. The event will offer the best of the aerial and motor world under the Tatras' peaks. The biggest acrobatic acts will not be missing. Zuzana Smatanová, the winner of the Slovak music competition Golden nightingale, will sing at the event. Thousands of tourists are expected, and they are also invited for nature walks in the High Tatras. After the great success last year, the product **Tatras' wilderness** is prepared for the families with kids. The project of nature trails and an eco-mini park, created on Skalnaté pleso previous year, was very successful among the little ones as well as adults. The nature trail goes from Skalnaté pleso through Starý Smokovec to Štrbské pleso. The visitors of Štrbské pleso will learn a lot about the history of this location. The opening of the nature trail is planned for the first day of the summer holidays. The children can enjoy four new stories in the Tatras' wilderness guide.



The complete information about this summer season in Tatranská Lomnica, Štrbské pleso and Starý Smokovec as well as about the attractive combined summer product **SLOVAKIA AQUA FUN PAS** will be available at the event on Thursday. Thanks to this product, the visitors can enjoy the toboggans in Tatralandia, western show in WESTERN CITY, relax in the swimming pools in AQUACITY Poprad. Those, who prefer the nature and hiking, can spend the day on cableways in the Tatras. To sum up, the visitors can create their stay according to visions, mood, weather, and at the same, they will save up to 44% on the total costs of their holidays.

Tatry mountain resorts, a.s. is the largest subject in tourism segment in the Slovak Republic. It owns and operates attractive ski resorts and hotels in the Low and in the High Tatras. TMR's portfolio includes the resort Jasná Nízke Tatry and the hotel Grand Jasná, Tri studničky and Ski Záhradky hotels in the Low Tatras. In the High Tatras TMR owns and operates the resorts Tatranská Lomnica, Grandhotel Starý Smokovec and Liptovská Teplička as well as hotels Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec and Hotel FIS Štrbské pleso. The TMR Company has already invested over EUR 70 million of capital expenditures into these resorts, and plans to spend additional EUR 65 million on the projects, which are to be focused on increasing the standard and visit rate of our mountains for the following years. The last TMR acquisition is the Aquapark Tatralandia, the biggest Slovak thermal aquapark, which offers except for water entertainment also the entertainment in Wild West style in Western City as well as accomodation in bungalows and apartments of Holiday Village Tatralandia.