

Wellness hotel Grand Jasná leader in the segment of „kids friendly“hotels

DEMÄNOVSKÁ DOLINA (May 30, 2011) – Wellness hotel Grand Jasná starts summer season by extending the services with focus on benefits for children and VIP programmes for families.

The y-o-y occupancy rate of Tatry mountain resorts, a.s. hotels increased by 14%. Average length of stay in hotels extended by 0,76 of the day in comparison with the same period of the previous year. The 4-star hotel Grand Jasná has significantly influenced the increases. The attractiveness of the hotel in the winter has been strengthened by its ideal location near the cableway and the trail.

Families usually spend the summer holidays near the water. The hotel **Grand Jasná**, located at the foot of Chopok, tries to attract families with children to stays in the mountains. **As the first hotel in Slovakia Grand Jasná has moved the age limit for children up to 15 years.** Children until the age of 15 can share the room with adults for free. The breakfast is also free of charge for them. Other positive news for each wallet is the baby cot for free.

In the period of the so called „baby boom“ there is a great **demand for hotels, which fulfil the requests of comfortable and safe holiday** for parents, their younger or older children. Children need the conditions for different activities in the hotel, or its vicinity, peace for a nap in the afternoon, and especially kids' friendly cuisine.

The hotel management thought about the most secret wishes of the youngest ones and their parents and added to its service portfolio some novelties. The breakfast includes favourite cereals and mush. The kids menu is a certainty in restaurants, served with a colouring book. Kid's corner is located not only in the lobby, but also by the restaurant. The dinner serving is child friendly thanks to kids setting, plates and high chairs. The dinner is served one hour prior to usual dinner serving times because of the youngest ones. Cookies are at disposal for the hungriest ones at the reception in the afternoon. In the new reconstructed wellness centre muffs and swimming belts are available for the youngest swimmers. A footboard helps to access the wash-basin and WC.

Thanks to the possibility to borrow kettle, sterilizer and bottle heater at the reception, parents have less to worry about. **Babysitter to order can take care of the children**, or they can participate in some of the activities organized by the hotel. Every Thursday till Saturday during the summer holiday, the animators will entertain the children so parents can enjoy massage or relax in the swimming pool. Moreover **the kid's corner is open constantly** with many toys and games. Older children can play with game console, table-tennis, floor ball, darts, or they can enjoy climbing and swings in front of the hotel. The active relax cannot be forgotten. Two times in the week it is possible to practice aerobic or morning

exercise. Saturdays belong to kids' disco. Cooking with the chef is prepared for the culinary enthusiasts. Grill party with folk music is organized on the terrace every Friday.

Jasná is an ideal resort, where to spend quality **family holiday with many activities for every age**. Families can enjoy trips on cableways, hiking, bike tours, Bike Park and Rope Park Tarzania. The best attraction for children is an **educational sidewalk in the style of a fairy tale Karkulka**. A journey in the footsteps of Karkulka is the funny way for children to approach the Low Tatra's nature, its fauna and flora.

The biggest entertainment aquapark in Slovakia, Tatralandia and Wester City, are situated **only 15 minutes from the hotel**. The children can try gold-washing, journey of courage, horse riding and many other attractions.

More information about summer packages for children is available at hotel web site:

<http://www.grandjasna.sk/sk/hotel/detsky-hotel>.

Tatry mountain resorts, a.s. is the largest subject in tourism segment in the Slovak Republic. It owns and operates attractive ski resorts and hotels in the Low and in the High Tatras. TMR's portfolio includes the resort Jasná Nízke Tatry and the hotel Grand Jasná, Tri studničky and Ski Záhradky hotels in the Low Tatras. In the High Tatras TMR owns and operates the resorts Tatranská Lomnica, Grandhotel Starý Smokovec and Liptovská Teplička as well as hotels Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec and Hotel FIS Štrbské pleso. The TMR Company has already invested over EUR 70 million of capital expenditures into these resorts, and plans to spend additional EUR 65 million on the projects, which are to be focused on increasing the standard and visit rate of our mountains for the following years. The last TMR acquisition is the Aquapark Tatralandia, the biggest Slovak thermal aquapark, which offers except for water entertainment also the entertainment in Wild West style in Western City as well as accommodation in bungalows and apartments of Holiday Village Tatralandia.