

Willi Opitz in Tatras - his wines also enjoys the American president Barack Obama Barack Obama

Demänovská dolina (04th April 2011) – Willi Opitz is the celebrity and his wines are beloved by the world leaders. On Thursday April 7, 2011 he visits one of the most prestigious Tatras hotels, Grandhotel Praha in Tatranská Lomnica, where he personally will present his wines as well as the secret of his success.

The world personality in wine industry, **Willi Opitz will come in the High Tatras** and will talk about his success story **how the American president started to drink his wines**, how his wines became **the symbol of Formula 1**, and how he reached that his wines are sold as the TOP brand in the most luxurious British shopping centre Harrods.

The master of wine, Willi Opitz, listed at the last moment the visit in the High Tatras to his list composed of the cities as Tokyo, Monaco or Abu Dhabi. The present people can listened to his life time story and the secret of his marketing success. His credo is “Never is too late!” Let you know in person, what the credo means for him.

The interview with the world wine master, the presentation and tasting of his extraordinary wines will hold on **April 7, 2011 at 19:00 in Grandhotel Praha **** in Tatranská Lomnica.**

Company TATRY MOUNTAIN RESORTS, a.s. is the major subject in tourist segment in Slovakia who owns and operates attractive ski resorts and hotels in Low and High Tatras areas. Here belongs resort Jasna Nizke Tatra and hotels Grand Jasna, Tri studnický and Ski Zahradky, in High Tatras TMR has in its ownership and operates resorts Tatranska Lomnica, Starý Smokovec and Liptovská Teplická and hotels Grandhotel Praha Tatranska Lomnica and Grandhotel Starý Smokovec. The TMR Company already invested more than EUR 70 million of capital expenditures and at present it has in a pipeline the projects worth additional EUR 65 million which are to be focused on increasing the standard and visit rate of our mountains during following years.