

JASNÁ ADRENALIN Filmfest

DEMÄNOVSKÁ DOLINA (August 30, 2011) – altitude, speed, and freedom are three basic words, which characterize the upcoming event in the Low Tatras. A film festival of outdoor mountain movies, called JASNÁ ADRENALIN Filmfest, will take place on September 2-3, 2011. Roman Dubský, the most famous Slovak base jumper, and Peter Hámor, a Slovak alpinist and a Himalayas hiker, who hiked the highest peaks of all continents, will be the main stars of the event.



Mountain movies focused on biking, climbing, paragliding, free-style skiing, and wild water will be on screen in Jasná on the first Friday and Saturday in September. The first year of the event full of adrenalin, named JASNÁ ADRENALIN Filmfest takes place in the resort, known for the best skiing in Slovakia at the end of the summer season on September 2 -3. Movies will be played in the renowned hotel SKI&FUN at Záhradky, which is also the centre of one of the most favourite bike parks in Slovakia.

Roman Dubský, the most famous Slovak base jumper, will be the guest of the Friday night. Saturday night will belong to many famous personalities who dignified adrenalin as the right essence of their life. Richard Nyeky, the top Slovak boulder (bouldering is a climbing sport, where climbers are moving in the maximum altitude of several meters not to get hurt by falling down. Bouldering is done without a rope, usually on a fake climbing wall with holders), Peter Hámor, the top Slovak Himalayas hiker, and Jožo Krištofy, who also hikes the most difficult mountains, will be present at the event.

New models of well-known GIANT bikes will be available for fans of mountain biking, as well as a 50% discount for a one-day ticket for bike rides.

On Saturday visitors can join downhill races on bikes or launch new boulders in Demänovská dolina. A base jump in tandem, provided by Roman Dubský, will be the best attraction of the second day.

Adrenalin will be present in Jasná for two days and nights not only during the mountain movies screening...

Tatry mountain resorts, a.s. is the largest subject in the tourism industry in the Slovak Republic. It owns and operates attractive ski resorts and hotels in the Low and in the High Tatras. TMR's portfolio includes resort Jasná Nízke Tatry and hotel Grand Jasná, Tri studničky and Ski Záhradky hotels in the Low Tatras. In the High Tatras TMR owns and operates resorts Tatranská Lomnica, Grandhotel Starý Smokovec and Liptovská Teplička, as well as hotels Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec, and Hotel FIS Štrbské pleso. TMR has already invested over EUR 70 million of capital expenditures into these resorts and plans to spend additional EUR 65 million on projects, which will be focused on increasing the standard and visit rate of our mountains in the following years. The last TMR's acquisition is aquapark Tatrlandia, the biggest Slovak thermal aquapark, which, besides water entertainment, also offers an entertainment in the Wild West style in the Western City, as well as accommodation in bungalows and apartments of Holiday Village Tatrlandia.