

Stylish beginning of ski season in Jasna

DEMÄNOVSKÁ DOLINA (1st of December 2011) – No more waiting. After the months of skiing abstinence, the slopes are opening again in High and Low Tatras the 2nd of December 2011 thanks to artificial snow. The visitors can enjoy the first day for symbolic one euro. Attractive program with many interesting guests will be accompanied the Jasna Opening. Boris Kollár, the most famous Slovak father, Wimbledon queen and winner of the master tournament Petra Kvitová, moderators Matej Sajfa Cifra and Adriana Kmotříková, same as the Czech Paris Hilton – Agáta Hanychová.

Friday the 2nd of December 2011 will be the first skiing day in resorts Jasna Nizke Tatry and Vysoke Tatry – Tatranska Lomnica and Strbske Pleso. The price of daily ski pass will be symbolic one euro.

A whole day attractive program full of entertainment on the snow and also outside of it is prepared in Jasna for the first skiing Saturday the 3rd of December 2011.

The main part of the program will take place at Biela Put and its surroundings:

- 11,00 – new sport shop will be baptized unconventionally by Petra **Kvitová, the Wimbledon winner**
- 12,00 – mass race in ski boots will take place for the first time in Slovakia, winner will win an attractive BMW
- 14,00 – free style snowboard exhibition will attract the eyes of the visitors
- 20,00 – **exclusive party, premiere of the movie The Art of Flight and participation of interesting guests**

One of the most popular from the ladies in the Happy End music club will be controversial Agata Hanychova. Agata is coming to convince all, that even she is only 4 months after the birth of her first child, her figure is still outstanding. Boris Kollar, the most famous Slovak father also confirmed the participation. Matej Sajfa Cifra with his friends is also ready for the party in Jasna. The actors Peter Sklar and Gabika Dzurikova, who are regular visitors of ski slopes, will also come to have fun in Jasna. Moderator and mother Adriana Kmotrikova returns also for entertainment to Happy End in Jasna after less than a year.

The ski fasting ends and the new ski season in Tatras begins. How it will be? Now it is only obvious, that stylish and starry in Jasna.

More info on: <http://www.jasna.sk/kalendar-podujati/jasna-opening-jasna-opening-jasna-opening-jasna-opening/sk/zima/>

<http://www.jasna.sk/kalendar-podujati/happy-end-night-jasna-opening/sk/zima/>

Tatry Mountain Resorts, a.s. is the biggest subject in the tourism area in Slovakia, which owns and operates attractive ski resorts and hotels in area of Low and High Tatras. This includes resorts Jasna Nizke Tatry and hotels Grand Jasna, Tri studnický and Ski Zahradky, in Vysoke Tatry TMR owns and operates resorts Tatranska Lomnica, Stary Smokovec and Liptovska Teplicka and hotels Grandhotel Praha Tatranska Lomnica and Grandhotel Stary Smokovec and hotel FIS Strbske Pleso. Until these days Tatry Mountain resorts invested in already mentioned resorts more than 70 million Euros and more 65 million has to contribute by increasing the standard and visit rate of our mountains in the coming years. The last acquisition of TMR is Aquapark Tatralandia, the largest Slovak thermal aquapark, which offers besides the water entertainment also entertainment in Wild West style in Western City, same as accommodation in bungalows and apartments in Holiday Village Tatralandia.