

Battle of super lift tickets started!

DEMÄNOVSKÁ DOLINA (October 10, 2011) – The largest Slovak ski resorts joined forces and created unrivalled Slovakia Super Skipas. Although the inspiration came from the Alps and Dolomites, Slovakia Super Skipas offers water entertainment, in addition to skiing. The attractive Slovakia Super Skipas enables skiing in six resorts and water activities in the aquapark. Its presale starts in few days.

Ski resorts are preparing for the upcoming winter season, and in some of them there is already the first snow cover. This snow will not be used by skiers, but in a few days they can buy a season lift ticket, which enables them to ski for sure.

Offering universal lift tickets was more or less successful in the resorts within last years. The lift tickets named Tatry, valid in the resorts operated by Tatry mountain resorts, were an especially popular product of Slovakia's Ski Region. Exactly this universal lift ticket was an inspiration for creation of Slovakia Super Skipas a year ago. This year's ticket introduces two main novelties for skiers. Another ski resort was added, and the product is also an aqua pass; to be more exact it is an entry ticket to the aquapark.

Joining forces in a Slovak way means one lift ticket that includes the most kilometres of ski trails and free ride zones on both sides of Chopok mountain in the largest ski resort in Slovakia, in Jasná Nízke Tatry, extra entertainment in Donovaly, perfect family harmony in Veľká Rača, ideal skiing in Veľká Fatra on ski slopes named Malinô Brdo, or for those, who prefer mountains, there is a possibility to daydream on ski slopes of Štrbské Pleso and to try the longest 6 km long ski trail in Tatranská Lomnica. After skiing the aficionados of this white sport can heat up the muscles and bones in the thermal aquapark Tatralandia.

Skiers can enjoy 94 km of ski trails, 9 swimming pools, and 9 toboggans thanks to the unrivalled super lift ticket. Its presale starts on October 15, 2011. The battle of the super lift ticket does not demand any physical activity. You do not have to stay in queues. It will be possible to buy the lift ticket online from your house for great presale prices.

The season lift ticket is valid in variety of 10, 15 days and the whole season. It is possible to use the ticket only once a day either for skiing in the resorts or in the aquapark.

The resorts established a mutual web page for this product- www.superskipas.sk.

Tatry mountain resorts, a.s. is the largest subject in the tourism industry in the Slovak Republic. It owns and operates attractive ski resorts and hotels in the Low and in the High Tatras. TMR's portfolio includes resort Jasná Nízke Tatry and hotel Grand Jasná, Tri studničky and Ski Záhradky hotels in the Low Tatras. In the High Tatras TMR owns and operates resorts Tatranská Lomnica, Grandhotel Starý Smokovec and Liptovská Teplička, as well as hotels Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec, and Hotel FIS Štrbské pleso. TMR has already invested over EUR 70 million of capital expenditures into these resorts and plans to spend additional EUR 65 million on projects, which will be focused on increasing the standard and visit rate of our mountains in the following years. The last TMR's acquisition is aquapark Tatralandia, the biggest Slovak thermal aquapark, which, besides water entertainment, also offers entertainment in the Wild West style in the Western City, as well as accommodation in bungalows and apartments of Holiday Village Tatralandia.