

## Families will discover athletes among them at Štrbské Pleso

**ŠTRBSKÉ PLESO (August 18, 2011) – Štrbské Pleso, famous for being the ideal location for conditional training for athletes, on the last weekend in August welcomes all families with children, who like sports. Marmots at Pleso, a sports event for kids and adults, is the right end of the summer holidays. The children, who will participate in so-called Marmot’s run, will automatically gain a lift ticket.**



The highest located village named Štrbské Pleso is famous for being a touristic resort since its foundation. Later the village became a centre of sports. **Tatry mountain resorts, a.s.** decided to organize small **Children’s Olympic Games exactly in this location.**

The “Marmot marmot” will accompany **event Marmots at Pleso** in his different appearance. And what is it? Marmot, a rodent of a heavy-set body with short legs and a bushy tail. Sight is the dominant sense of the Tatras’symbol. It also has a well developed sense of smell and other senses. The marmots are diurnal animals, living in colonies, which have families.

Children, the little marmots, will possibly examine their marmot’s sense – sight, hearing and smell during the family event. Each little runner automatically gains a lift ticket for winter skiing, when he/she participates in “Marmot’s run” up the hill. Children will not sleep during the freezing months because they will have a lift ticket thanks to TMR. The event is organized near the valley station of the cableway, on the asphalt surface in front of hotel FIS and at Solisko. A TV host will entertain the guests during the event. So-called Green patrol will take care of tidiness around.

**The last weekend in August will be about looking for sports spirit at Štrbské Pleso,** but also about entertainment in the altitude of more than 1,400 m above the sea level. ”Marmotruffle”, taking pictures with a “MAXI marmot” and throwing the marmot are waiting for the visitors.

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**Tatry mountain resorts, a.s.** is the largest subject in the tourism industry in the Slovak Republic. It owns and operates attractive ski resorts and hotels in the Low and in the High Tatras. TMR’s portfolio includes the resort Jasná Nízke Tatry and the hotel Grand Jasná, Tri studničky and Ski Záhradky hotels in the Low Tatras. In the High Tatras TMR owns and operates the resorts Tatranská Lomnica, Grandhotel Starý Smokovec and Liptovská Teplička, as well as hotels Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec, and Hotel FIS Štrbské pleso. TMR has already invested over EUR 70 million of capital expenditures into these resorts and plans to spend additional EUR 65 million on projects, which will be focused on increasing the standard and visit rate of our mountains in the following years. The last TMR’s acquisition is the aquapark Tatralandia, the biggest Slovak thermal aquapark, which, besides water entertainment, also offers an entertainment in the Wild West style in the Western City, as well as accommodation in bungalows and apartments of Holiday Village Tatralandia.