

Marmots at Štrbské Pleso surprised in a positive way

ŠTRBSKÉ PLESO (August 29, 2011) – Štrbské Pleso attracted more than five thousand visitors last weekend. A sports event named Marmots at Pleso, organized for the little ones and adults as well, was an ideal end of the summer holidays.

An unusual sports event named Marmots at Pleso attracted almost 900 little marmots to Štrbské Pleso last weekend. They participated in attractive Children's Olympic Games. Children could enjoy sports activities, test their senses, draw their own marmot and or write their own marmot's story.

The best attraction of the sports weekend was so called Marmot's Run up hill Solisko. Each child, who participated in the run, gained a one-day ski pass valid at Štrbské Pleso the following winter. Some of the little marmots are going to school soon. Sports, hiking, and skiing are and will be the best ways to take a break from studying and to remain fit.

Also the maxi marmot itself, currently shooting the new Slovak series "Marmot's Throw", attended the weekend event. The marmot entertained and diversified the Tatras' Olympic Games.



The weather during the weekend showed both its sides, as it is usual in the mountains. Families with children enjoyed the sun and were also surprised by a storm.

Tatry mountain resorts, a.s., as the organizer, is looking forward to the following year of the successful first year event Marmots at Pleso. The organizers were pleasantly surprised by the attendance of 5300 people.

Tatry mountain resorts, a.s. is the largest subject in the tourism industry in the Slovak Republic. It owns and operates attractive ski resorts and hotels in the Low and in the High Tatras. TMR's portfolio includes resort Jasná Nízke Tatry and hotel Grand Jasná, Tri studničky and Ski Záhradky hotels in the Low Tatras. In the High Tatras TMR owns and operates resorts Tatranská Lomnica, Grandhotel Starý Smokovec and Liptovská Teplička, as well as hotels Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec, and Hotel FIS Štrbské pleso. TMR has already invested over EUR 70 million of capital expenditures into these resorts and plans to spend additional EUR 65 million on projects, which will be focused on increasing the standard and visit rate of our mountains in the following years. The last TMR's acquisition is aquapark Tatralandia, the biggest Slovak thermal aquapark, which, besides water entertainment, also offers entertainment in the Wild West style in the Western City, as well as accommodation in bungalows and apartments of Holiday Village Tatralandia.