

TMR has hotelier of the year

DEMÄNOVSKÁ DOLINA (June 27, 2011) – regarding the decision of the Union of hotels and restaurants in Slovakia the director of the Boutique hotel Tri Studničky ***, Iveta Chovanová was named the hotelier of the year. This hotel has its special placement in the portfolio of the Tatry mountain resorts, a.s. It offers luxury in the most enjoyable form, the homely cosiness, the ambiance of a mountain cottage and the comfort of the best city hotels with pleasant wellness and excellent cuisine.**

Iveta Chovanová was awarded the hotelier of the year among 164 hoteliers from the members of the Union of hotels and restaurants in Slovakia at the beginning of June. This award was granted based on performance indicators, as well as proof of hotel quality in practice. The basic criteria were of economic character – annual revenue, hotel occupancy and revenue per available room. The quality of offered services was proved by jury during on anonymous stay. The paradox is, that the winner did not participate in the awards. She learned about her triumph indirectly. **TMR significantly improved additional services of the hotel within last year, which could be an important reason of performance improvement of the hotel.** The hotel is situated in the beautiful forest environment in proximity of a mountain stream. The proximity of the stream has been used for creation of the first mountain beach in the Tatras, a particularly interesting spa in the wild mountain nature and a luxurious relaxation zone in the harmony of a coniferous forest. After a stay in a Finish sauna you can cool off directly in the stream, called Demänovka after a particular location. The ice-cold refreshment is guaranteed because the stream flows through both local caves. The new ambiance of the single “boutique” hotel in the Tatras is created by the glass conference room, which creates the feeling that the conference is held in the middle of the mountain nature. When we add the fact food prepared by the best Chef in the neighborhood to all these novelties the, last-year winner of the prestigious competition, “HORECA cooks with professionals”, chef Roman Kováč, the stay in the hotel delights all senses. The jury took into consideration all of the facts mentioned above, as well as other parameters and awarded Iveta Chovanová the hotelier of the year. She works in the hotel since 2003, first as the operations manager, later on as the deputy manager and since 2010 as the director of the hotel. **TMR significantly supports synergies among its facilities to increase effectiveness of particular operations, as well as to reach better results as a whole.** The creation of accommodation packages and cooperation within TMR are important factors of good results of the hotel Tri Studničky. Shifting of bookings to other hotels in TMR’s portfolio, which can better satisfy the clients request, or the utilization of personnel from other hotels in TMR portfolio equally helped the positive valuation.

The award for Iveta Chovanová is also an award for the good performance af all hoteliers in TMR.

Tatry mountain resorts, a.s. is the largest subject in tourism segment in the Slovak Republic. It owns and operates attractive ski resorts and hotels in the Low and in the High Tatras. TMR’s portfolio includes the resort Jasná Nízke Tatry and the hotel Grand Jasná, Tri studničky and Ski Záhradky hotels in the Low Tatras. In the High Tatras TMR owns and operates the resorts Tatranská Lomnica, Grandhotel Starý Smokovec and Liptovská Teplička as well as hotels Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec and Hotel FIS Štrbské pleso. The TMR Company has already invested over EUR 70 million of capital expenditures into these resorts, and plans to spend additional EUR 65 million on the projects, which are to be focused on increasing the standard and visit rate of our mountains for the following years. The last TMR acquisition is the Aquapark Tatralandia, the biggest Slovak thermal aquapark, which offers except for water entertainment also the entertainment in Wild West style in Western City as well as accomodation in bungalows and apartments of Holiday Village Tatralandia.